



DIGITAL CREATIVITY FESTIVAL

Theme: 'An Unexpected Pet'
 Bonus point for including 'Sustainability' as part of your project.

Categories

Digital Art
 Reception, Y1 & Y2 | **Y3 & Y4** | **Y5 & Y6**

Short Film / Animation
 Reception, Y1 & Y2 | **Y3 & Y4** | **Y5 & Y6**

STEAM
Y3 & Y4 | **Y5 & Y6**



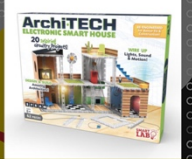
PRIZES



Remote control
Robot Dog Toy
Reception, Y1 & Y2



3D Pen Kit
Y3 & Y4



ArchiTECH Electronic
Smart House
Y5 & Y6

All competition participants will receive a certificate recognising their efforts and achievements.



Submit your project by 28th February 2022!
 Results: 31st March 2022



FOWLS invites children again this year to this amazing opportunity to compete and show off both creative and technical skills combined to produce art works in the digital genre. Children in all class groups can participate in the Digital Creativity Festival. Children can use Purple Mash / Scratch accounts provided by school or any other software they would like. Projects must be submitted before deadline in a easily readable format or you can send in a video explaining your project. More information will be provided by teachers.

THEME: 'AN UNEXPECTED PET'

The theme this year combines Digital Creativity Festival with Pets of West Lodge, giving all children an equal chance to participate. The projects can include own pets as well as imaginary, virtual or robotic pets. The theme also includes a creative aspect to challenge your child's imagination. More points will be awarded for thinking differently, out of the box, something 'Unexpected'. Plus bonus points for including 'Sustainability' as part of the project.

Simple example: Your pet Lion is helping you plant trees in a forest.



CATEGORIES

1) Digital Art

Submissions can be any 2D art produced digitally, including enhanced or edited photography, as well as art produced using design software, or creative programmes, such as Paint, PurpleMash, Draw, etc. All art must be produced using the aid of computers, tablets or other digital devices. Digital art must be submitted in the form of a JPEG, maximum size 10 MB.

The age groups in this category are:

- Reception, Year 1 and Year 2
- Year 3 and Year 4
- Year 5 and Year 6

2) Short Film + Animation

Submissions can be any type of live action short film or any form of animation, for example, stop motion animation, animated drawings, or using digital animation software such as 'Scratch', Purplemash, Lego Movie 2 Movie Maker, etc. Entries to be a maximum of 2 minutes in length. There is no minimum length. All entries must be complete at the time of entry, uploaded to YouTube, and made available for public view. Entries submitted without a YouTube link will not be accepted. Entries must not be amended or edited after submission. The age group categories are:

The age groups in this category are:

- Reception, Year 1 and Year 2
- Year 3 and Year 4
- Year 5 and Year 6

3) STEAM

Submissions can be any projects using Coding to make any STEAM Projects, Robotics, Programming Applications, Websites or Music Making. You can use various tools like Scratch, Codeblocks, BBC Micro:Bit, Python, etc. All entries must include a storyboard (any format: PowerPoint, video, drawing, flyer...) to demonstrate the process, explore the project, highlight the stages, and introduce the design and the outcome.

The age groups in this category are:

- Year 3 and Year 4
- Year 5 and Year 6

TIMELINES

Competition Launches: 25th January 2022

Registration Deadline: 11th February 2022

Submission Deadline: 28th February 2022

Results: 31st March 2022

JUDGING PROCESS AND CRITERIA

- Creativity, originality, and innovation
- Presentation and communication
- Procedure and results
- Effort and motivation



PRIZES

Winners of all groups and categories will receive an exciting Prizes. All competition participants will receive a certificate recognising their efforts and achievements.

The prizes for the Digital Creativity Festival are sponsored by from Kumon Pinner Centre (opp. North Harrow Station) and Code Ninjas (Pinner) who will pay both towards the Prize amount. Please check out the attached sponsor leaflet for deals offered by them.

HOW TO ENTER COMPETITION

- 1) Register: Buy your Participation Ticket by clicking on GET TICKET link below and fill in the form.
- 2) Design: Design your Project
- 3) Submit: Upload your project on PurpleMash, YouTube or email the files to us on westlodge.fowls@gmail.com using WeTransfer.com.
- 4) Fill Form: Once you have submitted your project, fill in this form to provide us more information about your project - <https://forms.gle/WBDt1RUetkujJHnt6>
- 5) Deadline: Submit your video to us by 28 FEBRUARY 2022 to be in with a chance of winning.

RULES AND GUIDELINES

- Parents must confirm that all work submitted is the student's own; if there has been any parent input, including technical assistance, this must be declared on the entry form.
- Check if your project requires you to obtain any permits or licensing for any copyrighted material (such as musical soundtrack, sounds effects, stock footage).
- The judge's decision will be final.
- If you have any questions, please email Vigya at westlodge.fowls@gmail.com