

Key Vocabulary

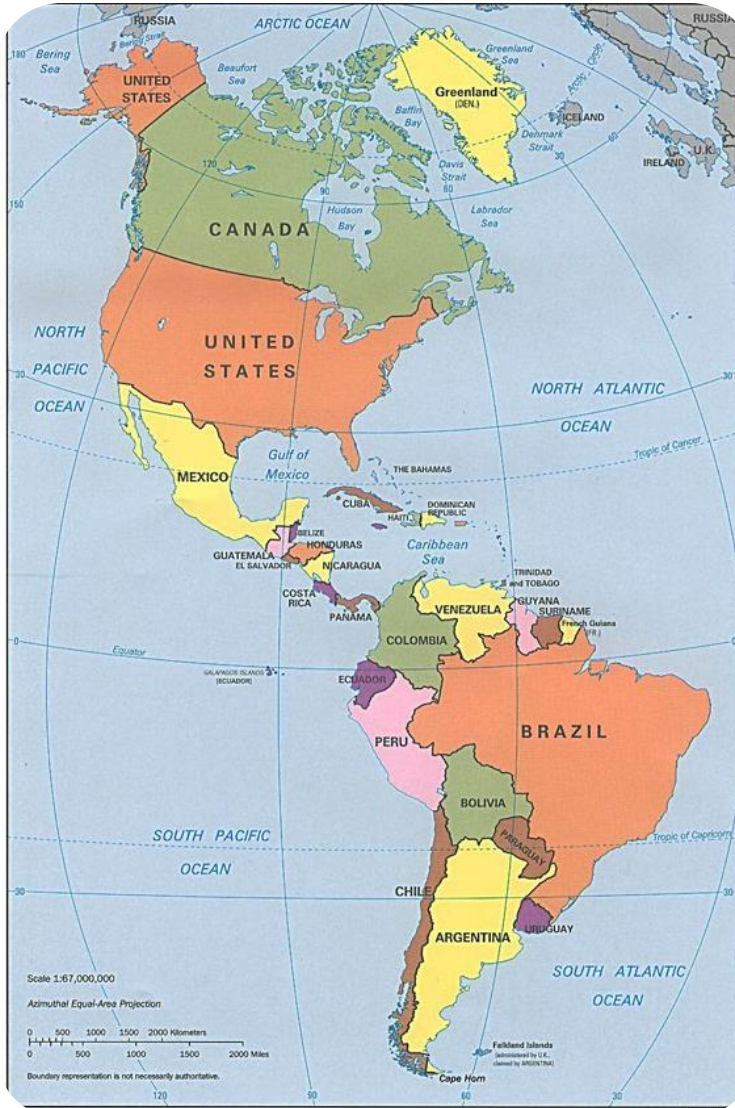
Word	Meaning
Atlas	
Human characteristics	
Physical characteristics	
Fieldwork	The collection of information or data.
Quantitative Data	Data that consists of factual information and can be counted (numbers).
Qualitative Data	Opinion-based data (words).
Sampling	

The World Map



7 continents: North America, South America, Africa, Antarctica, Asia, Europe, Oceania

5 oceans: Pacific Ocean, Atlantic Ocean, Indian Ocean, Southern Ocean, Arctic Ocean



Sampling Techniques

North America

- United States of America
- Canada
- Mexico
- Guatemala

South America

- Brazil
- Argentina
- Chile
- Peru

1. **Random sampling** - selecting a person to interview or site to measure, at random. Random sampling is unbiased as particular people or places are not specifically selected.
2. **Systematic sampling** - collecting data in an ordered or regular way, e.g. every 5 metres or every fifth person.
3. **Stratified sampling** - dividing sampling into groups

Extending your learning:

1. Do you know anyone that is from another country? If so, which country are they from? Why do they live there?
2. Where in the world would you like to visit? Why?